

Product Inclusion

Does your company offer a unique product or service that relates to the auto or oil industry? We give each POD car show participant a complimentary packet containing small promotional gifts. If you would like to donate a promotional item for your business we would need 100 items.

We also give 50 door prizes with an average retail value of \$25 each. Please consider a donation of one or more of your products, services or gift certificates to reach our goal of 50 door prizes.

In 2016 we had 106 car show entries.



For more information on any aspect of Pioneer Oil Days please contact:

Forest Shaner, Co-chair
(585) 928-1643

or

Jerry Bonney, Co-chair
(585) 928-1196

or visit

www.pioneeroildays.com

Email:

pod@bolivarlionsclub.org

From 1970



to 2017



“We Serve”

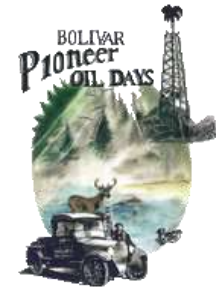
Bolivar Lions Club

PO Box 402
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*Pioneer Oil
Days*

**Partnership
Prospectus**



A Project of the
Bolivar Lions Club



Overview

Pioneer Oil Days promotes a sense of 'community' by providing a window for many local organizations to raise awareness of their missions or services they provide. Pioneer Oil Days is a week-long event with the goal of serving our community and helping our area organizations succeed.

The week-long events include an opportunity to learn about our oil heritage and historic individuals who were leaders in our local oil industry.

Exposure

In June 2016 we had 915 unique visitors to the Pioneer Oil Days website along with 337 page 'Likes' on our Facebook page. We believe that the combination of print, radio and web will give our sponsors a high value return for their sponsorship dollars. Listings on the website will remain until March 2018.

Future

Only in our third year, we are already pushing the envelope to make Pioneer Oil Days a "Not to be missed event" in Allegany County. We look forward to future partners in this endeavor.

Sponsorship Levels And Benefits

VIP \$1000

4 Wine and Cheese Tasting tickets

Radio Mention (2 radio stations WPIG and WJQZ)

Listed in Moneysaver with VIP Designation

Detailed Facebook acknowledgement

Business Logo and web link on POD website with VIP Designation

Listed as Friend on POD website with web link

Live recognition by car show announcer during the afternoon

Partner \$500

Pioneer Oil Days hat and shirt

Radio Mention (2 radio stations WPIG and WJQZ)

Listed in Moneysaver with Partner Designation

Detailed Facebook acknowledgement

Business Logo and web link on POD website with Partner Designation

Live recognition by car show announcer during the afternoon

Friend \$250

Listed in Moneysaver with Friend designation

Facebook Acknowledgement

Listed as Friend on POD website with web link

Live recognition by car show announcer during the afternoon

Contributor \$100

Listed in Moneysaver with Contributor designation

Listed as a Contributor on POD website

Live recognition by car show announcer during the afternoon

The Bolivar Lions Club

A member of the International
Association of Lions Clubs

The Bolivar Lions Club has a significant humanitarian impact both locally through our club and globally through our Association. We have a robust history of service to individuals and area organizations. These are many of the organizations we have supported over our 47 year history.

Allegany County National Honor Society
Allegany County Youth Court
AMBA Wellness Program
Association for the Blind and Visually Impaired
Bolivar Community Improvement Group
Bolivar Fire Department
Bolivar-Richburg Claw (BRCS Yearbook)
Bolivar-Richburg Student Council
Boy Scouts
BRAG Historical Society
Brandel-Murphy Foundation
BRCS Peace Poster Prizes
BRCS Prom Fridge
BRCS Scholarship (Lions Club)
BRCS Scholarship (Don Lounsberry)
Canine Helpers for the Handicapped
Christmas Street Decorations
Cub Scouts
Dan Barkley Showcase (ACDSA)
Eyeglasses for underserved individuals
FCCLA (Bolivar-Richburg School)
Finger Lakes Hearing Foundation
Gamma Phi Sorority
Guide Dog Foundation
Guiding Eyes for the Blind
Hart Comfort House
Ismailia Shrine Center Kart Corp
Journey for Sight
Lions Camp Badger
Lions Clubs International Foundation
Lions SEE (Screening Eyes Early)
NYS & Bermuda Lions Foundation
Pioneer Oil Museum
Project New Hope of New York
Sheldon Harmon Memorial Golf Tourney
Shop with a Cop
Thanksgiving Fruit Baskets
Tour de Cure (Diabetes)